

FACSB13-14.002



SACRAMENTO
STATE

Program Proposal Form B



Academic Group (College): SSIS	Date of Submission to College Dean: September 23, 2013
Academic Organization (Department): Family and Consumer Sciences	Requested Effective: Fall <u>X</u> , Spring __, 2014 __.
Department Chair: Seunghee Wie	Contact if not Department Chair: Dong Shen
Title of the Program (Please be specific; indicate minor, undergraduate or graduate degree, etc.): Family and Consumer Sciences <u>Fashion Merchandising and Design</u>	
Type of Program Proposal: <input checked="" type="checkbox"/> Modification in Existing Program: <input checked="" type="checkbox"/> Substantive Change ___ Non-Substantive Change ___ Deletion of Existing Program <input type="checkbox"/> New Programs ___ Initiation (Projection) of New Program on to Master Plan ___ New Degree Programs ___ Regular Process ___ Fast Track Process ___ Pilot Process ___ New Minor, Concentration, Option, Specialization, Emphasis ___ New Certificate Program	
PLEASE NOTE: Form B is to be used only as a Cover Form. Additional information is requested for each of the above as noted in the corresponding procedure in the Policies and Procedures for Initiation, Modification, Review and Approval of Courses and Academic Programs found at http://www.csus.edu/umannual/acad.htm	
Briefly describe the program proposal (new or change) and provide a justification: Fashion Merchandising and Design Concentration is proposing the following a substantive change: <ul style="list-style-type: none"> • FACS 100 Research: Methods and Application in Family and Consumer Sciences replaces FACS 160 Communication and Education in Family and Consumer Sciences. FACS 100 is a new proposed course to merge concepts from FACS 160 and it has an increased emphasis on research methods within the field. We plan to integrate this course early in the FACS curriculum for all majors. This change does not impact the total units required for graduation, and allows us to provide relevant experience focusing on FACS, rather than on other fields of study and improve an area identified in our assessment as needing improvement. 	
Approvals: Department Chair: <u>Wie Seunghee</u> Date: <u>9/23/13</u> College Dean: <u>Quamettejo</u> Date: <u>10/25/13</u> University Committee: <u>Kaci Chalmers</u> Date: <u>12-16-13</u> Assoc Dean for Undergraduate Studies or Dean for Graduate Studies: <u>[Signature]</u> Date: <u>1/15/14</u>	

CSUS Course Catalog
Family and Consumer Sciences _ Fashion Merchandising and Design

Proposed Catalog Copy	Current Catalog Copy
<p>Requirements - Bachelor of Arts – Concentration - Fashion Merchandising and Design</p> <p>Units required for Major: 51</p> <p>The concentration prepares students for careers in the field of apparel, including design, manufacturing, distribution, marketing, and consumption. The program emphasizes the contemporary and historical ways of meeting the economic, physiological, psychological, and sociological needs of consumers relative to apparel and textile products.</p> <p>A. Required Core Courses (27 units)</p> <p>(3) <u>ECON 1B</u> Introduction to Microeconomic Analysis OR</p> <p style="padding-left: 40px;"><u>MKTG 101</u> Principles of Marketing</p> <p>(3) <u>FACS 30</u> Fashion and Human Environment</p> <p>(3) <u>FACS 31</u> Textiles</p> <p>(3) <u>FACS 32</u> Fundamentals of Apparel Production</p> <p>(3) <u>FACS 100</u> Research: Methods and Application in Family and Consumer Sciences (6 FACS units)</p> <p>(3) <u>FACS 168</u> Senior Seminar (21 FACS units)</p> <p>(3) <u>SOC 8</u> Sense and Nonsense in Social Issues and Research OR</p> <p style="padding-left: 40px;"><u>STAT 1</u> Introduction to Statistics (MATH 9 or three years of high school mathematics which includes two years of algebra and one year of geometry; completion of ELM requirement and the Intermediate Algebra Diagnostic Test)</p> <p>(6) Select two from the following:</p> <p>(3) FACS 10 Nutrition and Wellness</p>	<p>Requirements - Bachelor of Arts – Concentration - Fashion Merchandising and Design</p> <p>Units required for Major: 51</p> <p>The concentration prepares students for careers in the field of apparel, including design, manufacturing, distribution, marketing, and consumption. The program emphasizes the contemporary and historical ways of meeting the economic, physiological, psychological, and sociological needs of consumers relative to apparel and textile products.</p> <p>A. Required Core Courses (27 units)</p> <p>(3) <u>ECON 1B</u> Introduction to Microeconomic Analysis OR</p> <p style="padding-left: 40px;"><u>MKTG 101</u> Principles of Marketing</p> <p>(3) <u>FACS 30</u> Fashion and Human Environment</p> <p>(3) <u>FACS 31</u> Textiles</p> <p>(3) <u>FACS 32</u> Fundamentals of Apparel Production</p> <p>(3) FACS 160 Communication and Education in Family and Consumer Sciences (6 FACS units and completion of Area A GE requirements)</p> <p>(3) <u>FACS 168</u> Senior Seminar (21 FACS units)</p> <p>(3) <u>SOC 8</u> Sense and Nonsense in Social Issues and Research OR</p> <p style="padding-left: 40px;"><u>STAT 1</u> Introduction to Statistics (MATH 9 or three years of high school mathematics which includes two years of algebra and one year of geometry; completion of ELM requirement and the Intermediate Algebra Diagnostic Test)</p> <p>(6) Select two from the following:</p> <p>(3) FACS 10 Nutrition and Wellness</p>

- (3) FACS 50 The Family and Social Issues
- (3) FACS 140 Family Resource Management (GWAR certification before fall 09; or WPJ score of 80+; or 3-unit placement in ENGL 109M; or 4-unit placement in ENGL 109M and co-enrollment in ENGL 109X; or WPJ score 70/71 and co-enrollment in ENGL 109X)

B. Required Upper Division Courses (21 units)

- (3) FACS 130 History of Fashion
- (3) FACS 131 Quality Analysis: Apparel (FACS 31, FACS 32)
- (3) FACS 133 Creative Principles of Apparel Design (FACS 31, INTD 20 or equivalent)
- (3) FACS 134 Introduction to the Fashion Industry
- (3) FACS 137 Clothing, Society, and Culture
- (3) FACS 136 Fashion Retailing (FACS 134)
- (3) FACS 139 Textiles and Apparel in the Global Economy (FACS 134)

C. Electives (3 units)

Select 3 units from the following:

- (3) FACS 135 Merchandise Buying (FACS 134)
- (3) FACS 195C Internship (Upper division status; instructor permission obtained in preceding semester; 2.5 GPA or above)

- (3) FACS 50 The Family and Social Issues
- (3) FACS 140 Family Resource Management (GWAR certification before fall 09; or WPJ score of 80+; or 3-unit placement in ENGL 109M; or 4-unit placement in ENGL 109M and co-enrollment in ENGL 109X; or WPJ score 70/71 and co-enrollment in ENGL 109X)

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- (3) FACS 139 Textiles and Apparel in the Global Economy (FACS 134)

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